

Miami Valley Career Technology Center Press Release

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For Immediate Release -May 2010

Jessica Webb, MVCTC Students Elected as National BPA Officer

Anaheim, CA – Miami Valley Career Technology Legal Assistant Tech Prep senior, Jessica Webb (Eaton), set a goal of achieving a Business Professionals of America (BPA) National Officer position this year and worked hard in her efforts to reach her goal. The process started in the fall of 2009 where she was MVCTC's BPA President and was elected the BPA Ohio Region 3 President.

Jessica continued to utilize her leadership skills and screened for a state officer position at the Ohio BPA Fall Leadership Conference in Columbus, Ohio. She made the rank of the top 12 candidates but did win a state officer position. Jessica did not let that stop her—she studied and went to Columbus, Ohio, to screen for a National BPA Officer Candidate position. Her interview skills put her in a spot to continue to the next step.

Upon arriving to the National Leadership Conference in Anaheim, California, Jessica had to go through an intense interview process as well as taking a test on the history and facts of BPA. She then participated in a campaign rally where she set up a booth and talked to all the members of BPA as they stopped to question her. With her campaign theme of "Surf the Webb", she made a speech to the entire BPA membership. At this point, a membership vote was taken to pick the top 10 candidates, and Jessica made the cut. Next, she went to each state caucus, and answered five (5) minutes of questions. Each state then voted on the top six candidates, which had to be a majority vote.

Through hard work, dedication, enthusiasm, and networking, Jessica Webb was elected as the National Historian for BPA Secondary Division for the 2010-2011 term. She will be meeting with the entire team and planning goals for the year,

activities/communication for the entire organization, and designing the next national leadership conference in Washington, D.C.

MVCTC instructors, Ms. Roberta Phillips and Mrs. Kelly Haws, acted as chaperones on the BPA trip to California and were with Jessica during the campaign and election process. Mrs. Haws said of Jessica's success, "Jessica made her plan and worked her plan to achieve her goals. She was excellent in networking, teamwork, and perseverance to make her dream of a national officer position come true" Jessica's campaign manager was, Amy Hood a MVCTC Marketing and Media junior from Northmont. Mrs. Haws said of Amy's assistance in the campaign, ". Amy was a great campaign manager and was instrumental in Jessica's success."

MVCTC is very proud of Jessica and Amy for all of their hard work! For more information about MVCTC and the 50 career programs and academic opportunities for high school juniors and seniors, please visit <u>www.mvctc.com</u>. There are still openings for high school juniors and seniors to enroll for the 2010-2011 school year. Please call 937-837-7781 for more information.

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Photo: MVCTC Legal Assistant Tech Prep student, Jessica Webb (Eaton) was elected as the 2010-2011 National Business Professionals of America Historian with the help of her Campaign Manager, MVCTC Marketing and Media Tech Prep junior, Amy Hood (Northmont).