



Miami Valley Career Technology Center Press Release

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MVCTC Business Ownership Students Complete Global Project with Students from Turkey

Clayton, Ohio – Miami Valley Career Technology Center (MVCTC) Business Ownership students participated in an online global project called “Product in a Bag” with students from Turkey and other areas of the United States.

The project required the Business Ownership students to develop a market survey to find out about the needs and wants of the other students. They then analyzed the survey results and developed a product out of ordinary day-to-day items that met the needs of the other groups.

The four MVCTC Business Ownership students participating in the project created a product called “Oil Absorber”, an environmental product. The product was designed to filter out oil that has been spilled into natural waters. The product mission is to help save and preserve the environment and its occupants. The device is hooked to the back of a boat or ship and dragged in the water to collect harmful toxins and waste. The Oil Absorber has a spongy material on it that absorbs the toxins while filtering through cleaned water. There is a bobber that allows the device to adjust to different depths, depending on how deep the water is contaminated. This product is marketed to rescue teams, natural parks units, and community service units around the world. This product allows people to help clean the waters after natural and fabricated disasters. They marketed their product to the other groups.

The students involved held a videoconference to show their products and voted on the products that were developed. The “Oil Absorber” received unanimous

votes as a good product that other groups would purchase. The students have had the ability to use online discussion boards and video conferencing to speak with students all around the world. They benefitted a great deal from this experience.

The four students involved in this project were Cearaigh Gernon, a senior from Franklin Monroe, Joshua Reece, a senior from Twin Valley South, Montana Beanblossom, a junior from Mississinawa Valley, and Tanisha Powell, a junior from Trotwood Madison.

MVCTC Business Ownership instructor, Mrs. Mandy Watts, said of the project, *“Business Ownership students learned about their Turkish counterparts and about product development through this enjoyable online experience.”*

MVCTC is very proud of our students and congratulates them on their great accomplishments. For more information about MVCTC and the 50 exciting career programs offered to high school juniors and seniors, or the career training opportunities offered to adult students, please visit www.mvctc.com or www.ctctube.com.

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Photo: MVCTC Business Ownership students and their project developed while working with students from Turkey. **Left to Right:** Cearaigh Gernon (Franklin Monroe), Joshua Reece (Twin Valley South), Montana Beanblossom (Mississinawa Valley), Tanisha Powell (Trotwood).