

For Further Information Contact:

Kelly Herzog
MVCTC Public Information Coordinator
Phone - 937-854-6056
E-Mail – kherzog@mvctc.com



For Immediate Release – ***April 2012***

MVCTC Business Ownership Students Welcome Guest Speaker

Clayton, Ohio – Miami Valley Career Technology Center (MVCTC) Business Ownership students recently hosted guest speaker Judy Blanton, CEO of Waffle House. Ms. Blanton owns and manages 33 Waffle House locations in Dayton and Columbus and has over 900 employees. She discussed the structure of how her businesses operate and how her franchises relate to the Waffle House corporate office. She discussed employment opportunities for students as well as how to manage a business properly.

Ms Blanton shared with the students that being a part of management means you do it all. She still waits tables, works the cash register, and even cleans bathrooms when needed. Ms. Blanton also discussed employment opportunities for students and tips on getting the job.

Mrs. Mandy Watts, MVCTC Business Ownership instructor, “Judy Blanton is a perfect example of Entrepreneurship in action! She was a great speaker who inspired the Business Ownership students to work hard for what they want and never give up!”

MVCTC students in the Business Ownership Tech Prep program learn how to transform ideas and dreams into a business plan -- from market research, to naming the business, to the management of employees. This program is also a Tech Prep program, which means students have the potential to earn college credit while still in high school as well as scholarship money towards an Associate’s Degree from Sinclair Community College. For more information, visit www.mvctc.com.

###