For Further Information Contact:
Kelly Herzog
MVCTC Public Information Coordinator
Phone - 937-854-6056
E-Mail – kherzog@mvctc.com

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MVCTC Digital Design Program

Clayton, Ohio – The Miami Valley Career Technology Center (MVCTC) Digital Design program covers a broad scope of media design fundamentals. Students learn by doing projects that exercise graphic design principles, website design, video production, 2-dimensional animation, and introductory 3D modeling (with an introduction to 3D animation). This program is taught by MVCTC instructor, Donita Massing, a MVCTC graduate and CIW Certified Web Design Specialist.

Digital Design students have job opportunities as early as their senior year. Most of the opportunities are in website design internships with local businesses such as Correspond in a Click and CMI. Many other opportunities in website design occur throughout the two years, including a client project where students design and code a website for a local small business.

The Digital Design program aligns with Sinclair Community College Visual Communications Associate Degree. Students who satisfactorily pass proficiency tests will earn college credit towards their Associate Degree through Sinclair Community College while still in high school.

Over the past few years, the Digital Design program has shown very strong data to support the level of academic challenge provided to their students. Based on the 2011 follow-up date (the most recent reported by the state), 88% of MVCTC Digital Design students were employed, in the military, or enrolled in college or advanced training after leaving MVCTC. The program also reported 100% completion of the program, and academic attainment in math, reading, and science.

Digital Design students have earned awards for animation and short films in the annual Sundog Film Festival, organized by FilmDayton. Student animations have also been exhibited in the Ohio Governor's Youth Art Exhibition, resulting in a scholarship for the student artist.

Students have also celebrated State SkillsUSA Web Design competition victories and have competed at the SkillsUSA National Leadership and Skills Competition almost every year since 2009. Students have had success at local and regional SkillsUSA Promotional Bulletin Board competitions, pairing their design ability with leadership and presentation skills.

Current senior, Jarred Lynch (Carlisle), and 2013 graduate, Martize Williamson, earned a gold medal at the State SkillsUSA Web Design competition in April 2013. They competed at the National SkillsUSA Web Design competition in June 2013.

Melissa Porter, 2005 graduate, is now working as an e-commerce administrator at Motionwear. She shared, "I have known Mrs. Massing for several years. In fact, she was the person to inspire me to follow my dream to become a Graphic Designer. Her work and ability to not only think outside the box but convey the message and drive it home to her students is exceptional."

Other Digital Design graduates are working in various areas of the field. 2009 graduate Casey Johnson, is working as a graphic designer. Another 2009 graduate, Taylor Packet, is a web and graphic designer at the University of Notre Dame.

2013 graduate Vanity Walker is currently studying Web Design and Interactive Media at the Art Institute of New York City. She says that without MVCTC and her program instructor, she would not have been able to pursue this degree program.

For more information about MVCTC, please visit www.mvctc.com.

For over 40-years, MVCTC has been providing career technical education for 27 partner school districts encompassing five counties, including Darke, Miami, Montgomery, Preble, and Warren Counties. MVCTC is dedicated to providing in-demand workforce training for youth, adults, and organizations in the Miami Valley.

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Photo- MVCTC Digital Design senior, Jared Lynch (Carlisle), working on his SkillsUSA winning web design project.