

SPORTS MANAGEMENT & MARKETING

MVCTC.COM/SM

PROGRAM OVERVIEW:

- Acquire hands-on learning in a unique and innovative program designed for students interested in business and the sports industry
- Program stresses fundamental business and marketing concepts
- Gain valuable experience in sport business and social media marketing
- Have an edge to pursue a marketing or sports management college degree
- **College Opportunity** - Career-Technical Credit Transfer (CT)2/CTAG; Articulated Credit - Edison State Community College, Hocking College, and Sinclair College
- **Work-Based Learning Opportunity** - Advanced Placement



OHIO MEANS JOBS.COM CAREER PATHWAYS

CAREER NAME	OHIO AVERAGE HOURLY WAGE
Public Relations Specialist	\$28
Marketing Specialist	\$29
Marketing Manager	\$60

