

# Suggested Skills for Success

## Arts and Communication Path – Arts and Communication

This career path focuses on designing, producing, exhibiting, writing, and publishing multimedia content, including visual arts and design, and photography.



### Programs

Digital Design

Graphic Commercial Photography

Graphic Commercial Art

Media & Video Production

### Career Expectations and Work Preferences

Career Expectations and Work Preferences	<ul style="list-style-type: none"> <li>• Prepare illustrations/rough sketches based on client request</li> <li>• Enjoy creative work with computers</li> <li>• Organize/maintain archives of images/photos/previous work products</li> <li>• Create concepts/designs/layouts that follow design principles</li> <li>• Learn/use various software (Adobe Creative Cloud/Microsoft Office)</li> <li>• Respond to critique positively/revise work based on feedback</li> <li>• Develop briefings/brochures/multimedia presentation/digital artwork/newsletters</li> <li>• Enjoy making/editing videos &amp; animations</li> <li>• Use light/color/texture/shadow/transparency to create life-like objects</li> <li>• Read/understand design publications and briefs</li> <li>• Photograph to layouts and create prints for clients</li> <li>• Time and project management skills</li> <li>• Creative/drawing skills</li> <li>• Work alone and in teams</li> </ul>
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### Frequently Used Pathway Skills/Abilities/Strengths

Each career path has a specific set of skills/abilities that employees need for success in the industry. It is recommended that students have, are developing or can develop the skills/abilities listed below.

Sharpness of vision/hearing acuity	<ul style="list-style-type: none"> <li>• Distinguish details/differences visually</li> <li>• Differentiate various sounds</li> <li>• Perceive distance/depth of objects in space</li> <li>• Recognize tones/shades of color</li> </ul>
Communication	<ul style="list-style-type: none"> <li>• Express/explain thoughts and ideas</li> <li>• Write/document/record information accurately</li> <li>• Listen/relay accurate information in written/verbal manner</li> <li>• Follow multi-step instructions in sequence</li> <li>• Read and interpret scope of work documents</li> <li>• Understand important details in verbal and tabular formats</li> <li>• Social communication (appropriate social media/workplace conversations)</li> </ul>
Physical mobility/strength Eye-hand coordination/dexterity	<ul style="list-style-type: none"> <li>• Sit and use computers for extended time</li> <li>• Use electronic equipment and troubleshoot issues</li> <li>• Work in small/confined areas and use ladders</li> <li>• Fine motor skills (precision hand tools/small screws/cables/wires/parts)</li> <li>• Lift and carry heavy objects (up to 50 pounds)</li> </ul>
Problem-solving/reasoning	<ul style="list-style-type: none"> <li>• Develop/follow sequenced activities accurately</li> <li>• Work independently with minimal supervision</li> <li>• Ability to quickly perceive similarities and differences (objects/pictures/patterns)</li> <li>• Apply design rules to specific problems</li> <li>• Combine pieces of information to form conclusions from various sources</li> <li>• Apply mathematical logic (geometric shapes/scale/space)</li> <li>• Understand/decipher what others need to solve problems</li> </ul>
Academic Strengths	<ul style="list-style-type: none"> <li>• Art (use of color/scale/composition)</li> <li>• Science/chemistry</li> <li>• Math (ratios/geometry/size)</li> <li>• Oral/written communication</li> </ul>

\*The above was constructed from CT Supervisor and Instructor input and should be considered when exploring career-technical programs at MVCTC.  
**Note:** Final acceptance, for admittance, for a student on an IEP will be determined after an IEP meeting is convened with a MVCTC representative in attendance.