



Curriculum Plan 2022-2023

Program: Sports Management and Marketing

CTSO Primary: BPA

CTSO Secondary: N/A

Pathway: C4

WebXam: 02MD

Courses Offered

Level 1 Curriculum

Semester 1 Marketing Principles

Semester 2 Business Foundations

Level 2 Curriculum

Semester 1 Management Principles

Semester 2 Digital Marketing And Management

Level 2-Advanced Placement Curriculum

Semester 2 Business And Administrative Services Capstone

College Credits Available

Name	College	Semester Hours Available
MAN 1107 Foundations of Business	Sinclair College	3
MAN 1114 Introduction to Sport Management	Sinclair College	3

Credentials Available

Name	ODE Points Available
Ohio Driver's License	1
RISE Up Customer Service and Sales	6
RISE Up Retail Industry Fundamentals	6